



FOR IMMEDIATE RELEASE

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## MULTI-CLEAN TO RECEIVE PRESTIGIOUS ENVIRONMENTAL AWARD FROM THE U.S. EPA

*Company to be recognized by the Environmental Protection Agency as a "Champion" for leading the Cleaning Industry with Green Stewardship Initiatives*



**ST. PAUL, Minn. – October 22, 2008** – Today Multi-Clean, Inc., a Minnesota-based manufacturer of professional grade cleaning and maintenance products, is proud to announce that the company is a recipient of an Environmental Award as part of the EPA's Safer Detergents Stewardship Initiative (SDSI). An awards ceremony is scheduled in Washington DC on November 19<sup>th</sup> in the Ronald Reagan Trade Building, with EPA Administrator Stephen Johnson presenting the awards.

EPA developed the Safer Detergents Stewardship Initiative (SDSI) to recognize environmental leaders who voluntarily commit to the use of safer surfactants (detergents) in cleaning product formulations. To be eligible for the prestigious CHAMPION award, a manufacturer has to use only recognized safer surfactants in its formulations. *"In 2006, we recognized that one of the most commonly used surfactants used in cleaning products posed a potential environmental problem and therefore, chose to eliminate it from all of our formulas. We encourage other cleaning product manufacturers to follow our lead"* says Mike Tarvin, Vice President of Multi-Clean.

Multi-Clean is continuing to aggressively expand its offerings of green cleaning solutions across the commercial, healthcare and education sectors. *"The SDSI Champion Award along Multi-Clean's recent selection by the Sustainable Planet TV Show for a feature segment to be broadcast on the National Geographic Channel is further proof that sustainability strategies are good for business"* says Tarvin. *"As a manufacturer of cleaning solutions, we have to hold ourselves to a higher standard when it comes to respect for user safety and environmental health"* continued Tarvin.

To learn more about Multi-Clean's products, education and commitment to environment, please visit [www.Multi-Clean.com](http://www.Multi-Clean.com). To download green cleaning resources, visit [www.YourGuideToClean.com](http://www.YourGuideToClean.com).

To schedule an interview with Mike Tarvin, please call 651-481-1900 or e-mail at [tarvin.m@minutemanintl.com](mailto:tarvin.m@minutemanintl.com)

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### About Multi-Clean

Multi-Clean, a Minuteman International Company, is a manufacturer of commercial cleaning and maintenance products. Based in Shoreview, Minn., Multi-Clean has a 60-year history of developing top-quality cleaning products for schools, commercial buildings and healthcare facilities. Multi-Clean has a comprehensive line of environmental solutions and is dedicated to educating its distributors and end users about the environmental impacts of cleaning products, and facilitating the use of eco-conscious solutions. For more information about Multi-Clean, please visit [www.Multi-Clean.com](http://www.Multi-Clean.com)