Animal Care
Sanitation Program
► Vet Clinics
► Humane Societies
► Boarding Kennels
Opportunity Knocks

- Pets in more households
- Pets are part of the family
- Pet owners willing to spend more on healthcare and boarding.
- Pet owners have high expectations for facilities that will be taking care of 4-legged family members.
Statistics

- 63% of households have at least 1 pet
- 75 million dogs, 85 million cats
- Annual cost is $875/year for each pet
- $51 B in 2011 on Pets according to APPA

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Food</td>
<td>$19.5 B</td>
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<tr>
<td>Supplies/OTC Medicine</td>
<td>$11.4 B</td>
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<tr>
<td>Vet Care</td>
<td>$14.1 B</td>
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<tr>
<td>Live Animal Purchases</td>
<td>$2.2 B</td>
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<td>Pet Services</td>
<td>$3.7 B</td>
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Cleaning/Sanitation Problems

- Costly Products, often not purchased locally.
- High Consumer Expectations for Cleanliness.
- Labor Intensive Cleaning Processes
- Toxic Products: Bleach, Phenolic Disinfectants
The Jan-San DSR now has the opportunity to offer local purchases of products.

The DSR must provide guidance on how to clean with greater efficiency and at lower cost.

The DSR’s expertise can help solving cleaning and sanitation problems.
The Animal Care Sanitation Program is a cleaner, safer, and healthier program for facilities specializing in the care and boarding of animals.
Key Products

- **2 Multi-Shine**: Glass & Surface Cleaner.
- **4 Foamy MAC**: Mild Acid Cleaner.
- **70 Tough Green**: AP Cleaner.
- **64 Millennium Q**: 8oz/gal Kills Canine Parvovirus
- **256 Century Q**: ½ oz gal Kills broad spectrum animal and human pathogens.
- **Bio-Power Plus**: Urine Stain/Odor Remover.
- **Microcide TB**: RTU Disinfectant w/ Parvo Claim.
Animal Care Program

- Economical Products
- Effective products and cleaning systems
- Local availability through dealers.
- Safer for people and animals
  (less toxic than bleach and phenolics)
Millennium Q and Century Q

Millennium Q
8 oz/gal (1:16)
2,640 ppm Quat
Animal Care

Century Q 256
½ oz/gal. (1:256)
660 ppm Quat
Medical & Institutional
Multi-Task System

- **64 Millennium Q**
  - 8 oz per gallon

- **256 Century Q**
  - ½ oz per gallon
8 oz per gallon

Canine Parvovirus-CPV
Rabies
Porcine Parvovirus

Canine Parvovirus (parvo) is a highly contagious viral disease that is one of the most common causes of diarrhea in dogs under 6 months of age. It first appeared in the late 1970s, and is now one of the most common serious dog disease problems encountered in animal shelters.
Animal Pathogen Claims

1/2 oz per gallon

Avian Infectious Bronchitis virus Beaudette IB42
Avian Influenza A H5N1 Virus
Avian Influenza A H3N2 virus Avian Reassortant
Canine Coronavirus
Canine Distemper Virus
Feline Coronavirus
Infectious Bovine Rhinotracheitis Virus
Pseudorabies Virus
Swine Flu Influenza A H1N1 Virus
Transmissible Gastroenteritis Virus
Vaccinia Virus
Question

Where should the 64 Millennium Q be used vs the 256 Century Q?

► Although a matter of preference, it should be noted Parvo is usually transmitted through fecal matter. Therefore areas such as kennels are the most likely places where Parvo sanitation may be needed.

► For general sanitation, the 256 Century Q provides effective sanitation.
Microcide TB
Disinfectant/Cleaner

► Tuberculocidal Disinfecting Power
► Now has HBV & HCV Claim
► Canine Parvovirus

Ready-To-Use
Excellent Cleaner
Urine Stain/Odor Removal

Urine Odor caused by bacterial waste from original stain.

Bio-Power contains beneficial bacteria enzymes that consume urine stains.
Clinical / Hospital Areas

- Hard Surface and Floor Cleaning Disinfecting
- Most surfaces cleaned / disinfected with spray bottles and /or mopping.
- Tip: Encourage use of microfibers & dual chamber buckets.
Apply disinfectant to all surfaces.

Agitate visibly soiled surfaces walls, floors, cages.

Dwell Time = 10 minutes.

Rinse with plain water.

TIP: Use the U-Foamer/Sprayer for simple and fast application of disinfectant w/ integrated water rinse.
Animal Care Facilities

- Hatcheries
- Animal Hospitals
- Vet Clinics
- Research Labs
- Pet Grooming
- Pet Stores
- Farms
- Food Processing
- Zoo’s
- Hide/leather plants
- Humane Societies
- Pet Boarding
- K-9 Schools
- Hospitals
- Universities
- Tack Shops
Resources

► Literature
► Web page www.multi-clean.com
► Tech Data Sheet
► Literature
► Web Resources APPA
  http://www.americanpetproducts.org/