

## Cleaning Chemical Products: RTU and Glug-Glug Fact Sheet

A growing trend is to purchase cleaning products online, at warehouse clubs, or at big box retailers. This includes ready to use convenience products or free pour concentrates. These products might be fine for the home, but there are good reasons why they are impractical and expensive for businesses.



Below are some of the reasons that make RTU and free pour concentrates a bad deal:

### Ready to Use Products...What you are getting (or not getting) for your money.

- 👉 **ALL Water:** Ready to use products often contain more than 99% water.
- 👉 **Excess Packaging:** RTU products come in packages that are tossed after a single use.
- 👉 **Advertising:** Many RTU products are retail brands that are regularly advertised on TV.
- 👉 **Transportation Costs:** Shipping 99+% water is costly, plus it burns more fossil fuels.



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### Free Pour (Glug-Glug) Concentrates: Money and chemical going down the drain.

- 👉 **Eyeballing it:** Very few users actually take the time to measure out concentrates.
- 👉 **Waste Factors:** Free Pouring results in using 2-5 times more than what is needed.
- 👉 **Bad Results:** Use too much and get sticky, hazy, or streaky floors and surfaces.



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