



[Click to view this email in a browser](#)

YOUR GUIDE TO CLEAN

February 2019



We partner with distributors to help our customers clean better, faster, and safer.

An email Newsletter from Multi-Clean

Dear Readers,

This month's newsletter is dedicated to carpet cleaning and maintenance. Your customer has some significant challenges when it comes to maintaining carpets. Below are just a few examples:

[No Time to Extract...Extraction is extensive project work](#)

[Extracted Carpet takes too long to dry...very disruptive!](#)

[Stinky Carpet: Wet carpet after extraction has a bad odor.](#)

[Extracted Carpet shows shadows or lines after drying.](#)

[They're Back! stains re-appear days or weeks after removal.](#)

Encapsulation Cleaning using orbital agitation is a game changer for carpet cleaning. It can effectively clean carpets better and faster than other methods. And the visual results speak for themselves!

Read on for more information. Thanks!

Mike Tarvin

[MC Youtube](#)

[MC on Twitter](#)

[MC on LinkedIn](#)



It's NOT Bonnet Cleaning and that's no ordinary floor buffer.

In this issue

Orbital ECO2 System

Orbital is Better

Low Moisture Cleaning is IN the Bonnet is OUT

Stains that Come Back

Preventing Wicking

Smelly Carpet

Using nature to combat odors

Featured Products

ECO2 Encapsulation Cleaner
with Peroxide

VaMoose Oxy Spotter

Triple-Play 3 in 1 Cleaner

BLOG



While you may have heard of encapsulation carpet cleaning, you won't believe the results you can achieve when you add random orbital agitation to the mix.

The **Orbital ECO2 Carpet Cleaning System** from Multi-Clean is a complete, low moisture, encapsulation system that uses the ROS-17 random orbital scrubber, a special scrub pad, and ECO2 oxy powered encapsulation cleaner.

[Multi-Clean ORBITAL ECO2 System Webpage](#)

Orbital is Better

Random orbital agitation allows more deep fiber contact between scrub pad and cleaner to loosen and remove soils soil adhered to carpet fibers.

Better Visual Results than extraction or other low moisture agitation methods.

40+% less labor than extraction.

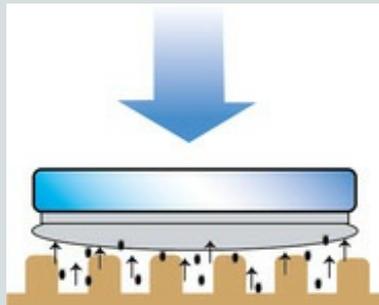
5X Faster dry times than extraction (about 1 hr).

More effective stain removal.

No wicking of stains or other subsurface contamination that can lead to shadows, streaks, or new stains.

[Orbital ECO2 Literature](#)

Encapsulation Cleaning is 'IN'



Getting the STINK out of carpet

ROS-17 Orbital Scrubber



[Spec Sheet ROS-17](#)

Carpet Scrub Pad



The special carpet scrub pad with scrub strips works effectively to remove stains and dirt.

ECO2 Encapsulation Cleaner





Manufacturers of carpet have been offering maintenance recommendations for carpet. Carpet mills have embraced low moisture encapsulation cleaning. They DO NOT endorse bonnet cleaning and in some cases state that bonnet cleaning will VOID warranties.

GOT Carpet Tiles? Low Moisture encapsulation cleaning of carpet tiles is also endorsed by manufacturers of carpet tiles!

The Carpet and Rug Institute has also embraced encapsulation cleaning and offers CRI certification of encapsulation cleaners that meet its rigid standards. Multi-Clean ECO2 is CRI Approved.

[Learn More about Encapsulation Cleaning](#)

Stains that Come Back: WICKING!!

Ever wonder why stains removed from a carpet magically re-appear days or weeks after removal? This is caused by a problem called WICKING. You should understand this phenomenon and how to prevent it.



[Learn More about Wicking and How to Prevent It](#)

Solutions for Stinky Carpet

Soft surfaces like carpet can harbor odors in a facility. If the odors are bacterial in nature, regular cleaning doesn't remove the odors. In fact, extraction cleaning can actually activate the bacteria and intensify the odors.



[Learn More: How Triple Play Gets the Stink Out](#)



[Technical Data Sheet](#)

VaMoose Oxy Spotter

Coffee, tea, soda, sports
bevs, energy
drinks, wine,
beer, food,
dairy, grease,
and more!



Encapsulating Oxy Spotter prevents wick back of stains so they don't come back.

[Technical Data Sheet](#)

Triple Play

Enzymes and good bacteria get deep into the carpet to clean and kill odors.



[TECHNICAL
DATA SHEET](#)